



PARIS SCHOOL
OF MANAGEMENT

Online Bachelor of
Science (BSc) in
Business Administration

www.psm-paris.fr

ABOUT US



Établissement d'enseignement supérieur privé technique (UAI: 0756652Y)

We are a unique, innovative, and international business and management school, with highly experienced professors from some of the world's most prestigious universities.

We offer cutting-edge research, high-level professional practice, and relevant education.

Paris School of Management is a research-driven institution, with a faculty from top universities and students from over 150 different countries.

The foundation of our success lies in our commitment to fostering a collaborative and inclusive environment where diversity thrives, creativity flourishes, and innovation becomes second nature.

Our international student community is supported by renowned faculty members who will encourage you to develop both technical expertise and essential human skills.

OUR PROGRAMS

We are unique

Programs Designed with Industry Partners

One of the most distinctive features of SSBM Geneva is that our programs have been developed in collaboration with over 30 international companies. This allows us to offer high-quality educational courses on a wide range of management and finance topics while delivering top-tier Swiss education.

Professional Development

Our goal is to provide you with a superior learning experience that will have a direct impact on your professional development. Through our unique programs, you will enhance your strategic vision, efficiency, and leadership skills to successfully manage today's organizations.



OUR ALUMNI NETWORK



"I wanted a program that combined academic credibility with real-world relevance. The Swiss–French Dual Degree DBA delivers exactly that."

Pim Reuderink, Regional Technical Manager Nordics and Netherlands



"I chose PSM because of its strong balance between academic rigor and practical relevance. The program is clearly designed for professionals who want to apply research to real business challenges."

Pamela Hanna, Marketing Manager



"I chose PSM for its strong academic standards, its international orientation, and the alignment between the DBA program and my research interests."

Zohra Doux-Karmas, Directrice Administrative et Financière



"The decision to choose Paris School of Management for my next Doctoral degree is driven by the high quality of education and the presence of prestigious research institutions in France."

Dr. Jerry Kombat-Monfant, Chief Economist based in Brussels



WHY CHOOSE OUR BACHELOR?

- **Get a holistic and strategic understanding of business**
- **Strengthen your business and leadership skills**
- **Acquire a collaborative mindset**
- **Gain innovative and creative thinking**
- **Act more decisively and lead more persuasively**



ONLINE BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION



Online Bachelor in Business Administration

Online Bachelor of Science (BSc) in Business Administration is a 3 Year BSc degree. The Bachelor in Business Administration is delivered by Paris School of Management (PSM).

This unique online Bachelor's program is designed to offer you flexibility by studying online through PSM Paris' state-of-the-art technology.

The Bachelor's program focuses on 3 key areas that deal with general management and core business aspects:

OVERVIEW

- Duration: 36 months
- Language: English
- 180 ECTS in total
- Intakes: all year round
- Location: 100% online
- Tuition fee: 3.500 EUR per year

BSc Program Curriculum

YEAR 1

- INTRODUCTION TO BUSINESS FUNCTIONS AND BUSINESS ENVIRONMENT
- INTRODUCTION TO BUSINESS COMMUNICATION AND PRESENTATION SKILLS IN BUSINESS
- INTRODUCTION TO MARKETING
- ENTREPRENEURSHIP
- OPERATIONS MANAGEMENT
- BUSINESS ENGLISH
- ORGANIZATIONAL BEHAVIOR
- INTRODUCTION TO FINANCE AND ACCOUNTING
- LOGISTICS AND SUPPLY CHAIN MANAGEMENT
- CAPSTONE PROJECT

YEAR 2

- INTRODUCTION TO QUANTITATIVE METHODS
- BUSINESS ECONOMICS
- MANAGEMENT OF INFORMATION SYSTEMS
- INTERNATIONAL BUSINESS
- FINANCIAL MANAGEMENT
- SUSTAINABILITY
- BUSINESS STRATEGY
- BUSINESS LAW AND ETHICS
- PRINCIPLES OF MANAGEMENT
- CAPSTONE PROJECT

YEAR 3

- MANAGERIAL ECONOMICS
- RESEARCH AND ACADEMIC WRITING
- DIGITAL BUSINESS ACCELERATION
- CUSTOMER DATA-DRIVEN MARKETING
- ACCOUNTING FOR MANAGERS
- INTERNSHIP
- THESIS

Admission Requirements

- Bachelor's Degree from a recognized university or equivalent
- Transcripts
- CV or Resume
- Copy of ID or Passport
- A Recent Photo

English Proficiency Requirements:

If the applicant is not from a majority English-speaking country, proof of English proficiency is required through one of the following:

- TOEFL, IELTS, or Cambridge Intensive English Program Certificate
- Previous studies at an English-speaking or bilingual school with an official certificate
- Test/interview with a PSM staff member (€75 fee, deducted from tuition upon enrollment)



CONTACT

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