



PARIS SCHOOL
OF MANAGEMENT

Online MBA in Data
Science
Brochure

www.psm-paris.fr

ABOUT US



Établissement d'enseignement supérieur privé technique (UAI: 0756652Y)

We are a unique, innovative, and international business and management school, with highly experienced professors from some of the world's most prestigious universities.

We offer cutting-edge research, high-level professional practice, and relevant education.

Paris School of Management is a research-driven institution, with a faculty from top universities and students from over 150 different countries.

The foundation of our success lies in our commitment to fostering a collaborative and inclusive environment where diversity thrives, creativity flourishes, and innovation becomes second nature.

Our international student community is supported by renowned faculty members who will encourage you to develop both technical expertise and essential human skills.

OUR PROGRAMS

We are unique

Programs Designed with Industry Partners

One of the most distinctive features of Paris School of Management is that our programs have been developed in collaboration with over 30 international companies. This allows us to offer high-quality educational courses on a wide range of management and finance topics while delivering top-tier education.

Professional Development

Our goal is to provide you with a superior learning experience that will have a direct impact on your professional development. Through our unique programs, you will enhance your strategic vision, efficiency, and leadership skills to successfully manage today's organizations.



OUR ALUMNI NETWORK



"I wanted a program that combined academic credibility with real-world relevance. The Swiss–French Dual Degree DBA delivers exactly that."

Pim Reuderink, Regional Technical Manager Nordics and Netherlands



"I chose PSM because of its strong balance between academic rigor and practical relevance. The program is clearly designed for professionals who want to apply research to real business challenges."

Pamela Hanna, Marketing Manager



"I chose PSM for its strong academic standards, its international orientation, and the alignment between the DBA program and my research interests."

Zohra Doux-Karmas, Directrice Administrative et Financière



"The decision to choose Paris School of Management for my next Doctoral degree is driven by the high quality of education and the presence of prestigious research institutions in France."

Dr. Jerry Kombat-Monfant, Chief Economist based in Brussels



WHY CHOOSE OUR MBA?

- **Get a holistic and strategic understanding of business**
- **Strengthen your business and leadership skills**
- **Acquire a collaborative mindset**
- **Gain innovative and creative thinking**
- **Act more decisively and lead more persuasively**

ONLINE MBA IN DATA SCIENCE



Online MBA in Data Science

Our Online MBA in Data Science program will help you to acquire an in-depth knowledge of the benefits of being a data-driven leader and manager, and will develop your ability to communicate key findings to stakeholders across a business in a clear and confident manner.

This MBA program will help you to make strategic business decisions based on the use of data.

The curriculum is designed to help you:

- Evaluate and use complex and large data sets, and interpret analytical findings for a range of business decision-making situations
- Demonstrate critical understanding and integration of management and leadership knowledge within a local and international context
- Develop critical data analysis skills
- Demonstrate the value of analytics in real-world contexts

OVERVIEW

- Duration: 12 months
- Language: English
- 180 ECTS in total
- Major in: Data Science
- Location: Online
- Tuition fee: 6.500 EUR
- 10 mandatory courses

Online MBA in Data Science Curriculum

- **Big Data and Data Science**
- **Data Analytics and Decision Making**
- **Introduction to AI for Managers**
- **Digital Business Acceleration**
- **Data Visualization and Storytelling with Data**
- **Strategic Management**
- **Corporate Security and Business Intelligence**
- **Customer Data Driven Marketing**
- **Project Management**
- **Introduction to Cloud Computing**

Admission Requirements and Finance

- Undergraduate degree (Bachelor) from a recognized university or equivalent*
- Grade Transcripts
- CV or Resume
- Copy of ID or Passport
- A Recent Photo

Finance:

- Tuition fee: 6.500 EUR
- We offer **various scholarship opportunities**. We invite you to carefully check which one can apply to you.
- The tuition fee includes all program related costs. Additional costs may apply in some circumstances.
- We offer **flexible payment methods**.

* Applicants who do not have a Bachelor's degree in the related field may be admitted subject to the Recognition of Prior Learning policy.

CONTACT

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